

30 tips and tricks to plan, prepare and mesh your business and home



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The Passion for Your Home Business

My purpose is to get you fired up to start your own business. You may be in a situation where you need to bring more income into your household, or you may have a passion that you know you could make a great business out of. Perhaps the ideas have been floating thorough your mind for a while and you may have even taken some action to bring your business to life.

For whatever reason you've got the business bug and you need to discover what that means for you.

For me, the big why to work from home was to have the flexibility to put my family first. My husband and I were committed to the idea that we weren't having children so we could have them in someone else's "You can not teach a man anything; you can only help him to find it within himself."

care (individual or institutional) more than they were with us.

When I had my second child, my first was 13 years old and I had experienced the lifestyle of work first, family next, with him. I knew that we could have something different as our family grew.

The first business I ran was when I was a single mom to my first boy and was

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exploring my place as a business owner. I was a hairstylist and rented a chair in a salon first and then ran my one-woman salon out of the lower part of my home. I learned lots about administration and marketing, and was leading my creative work as a hairstylist. It was a great way to get my feet wet in business.

My next entrepreneurial adventure was with my husband running a small engine business from our home. The service work was mostly on him while I took care of the office work and some customer service. I built the business website and enjoyed the change of pace running a service business where I wasn't providing the service.

At about the same time, I jumped into the world of freelancing and took on a variety of content writing assignments as it fit in with my demanding, yet rewarding, home life. This was the beginning of my online business journey that took me into website design, graphic design, and various other online marketing skills.

Now I'm full-on into helping others build and manage their businesses from home. I've still got the same 'big why' of planning work around my home life, but now I have passion for my work that I didn't have before. *And it's the passion in what I deliver that helps me have the best mindset to grow and love my business!*

If your main motivation to work from home is to be more available to your family,

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you're starting from a beautiful place. I recommend that you also establish a passion in the work you do that will get you through the ups and downs of the entrepreneurial life.

Just like the 'mother life', your business will have exceptional blessings and painful realities. It's significantly easier to move past the challenges and have a positive perspective about the good, the bad, and the sad.

What is your big why? How will your business help you live out your purpose with passion?

Self-Discipline Comes from Passion and Purpose

Success in any aspect of your life is a result of planning out your goals and getting creative. Whether you formally writing them out (which you should do – there's power in writing and speaking what we want) or just have the ideas thought out in your head, success comes from planning and doing what you've set out to do. Plan your business on purpose to further reflect who you are.

I wish I could end that advice there and say "That's how I did it! Wrote out my goals, got 'em done and they all helped me fulfill my purpose in life".

But the reality for many entrepreneurs, especially those building a business from



home (and especially me), is that the self-discipline required isn't that easy to conjure up. And it plays a big role in getting the work done and those goals achieved.

Thankfully....

I have grown a lot in the area of discipline.



I have set many goals in many different ways. In the process I have learned so much about goal setting, productivity, and myself. The most important of which is that we are all quite unique and what works for one won't necessarily work well for another.

Discipline doesn't limit, it liberates. How I get (and stay) motivated to get all those tasks done to grow my business has changed over time and is a bit of a mix of advice from many different people.

One bit of advice, that I've heard from numerous entrepreneurs, is that if you don't have a personal desire – a passion – for building and growing your business, it will likely be a long hard road.

Life Happens Outside of Your Comfort Zone

The entrepreneurial life is a blessing and a **perfect** personal growth opportunity



that allows you the flexibility of working your professional life around your personal life instead of having to work your personal life around your professional life, as it often is when you're working for someone else.

Operating and growing as a work-from-home entrepreneur goes a bit smoother when you're open to change and adaptable to new experiences. Running any type of business poses some challenges, but there are unique challenges that face those that are running the bulk of their business from home – especially those that are managing a household and raising kids as well.

Getting business started is an easy concept for many people to get energized about, but when we are face-to-face with real challenges and the consistent attention needed to really build a brand, the real test of commitment begins.

Although the ability to work from home provides exceptional benefits that effect much more than just your work life, the challenges that come up can make working from home a major test of your commitment.

Your business needs consistent commitment to succeed.

Even if you only have 10 hours a week to work your business, you need to be consistent, plan out your progress, stay focused and remember all the other parts of your life that need attention too.



And most important, when days or weeks go by that you haven't made the time for business building, be resilient and just get back to it!

Be a Do-er of What You Learn

Gaining the right kind of knowledge and putting that knowledge into practice will set you up for a happy and productive work life that will wonderfully mesh with your personal life.

Read through the following tips and advice with a determined mind that will see each idea as an opportunity to step outside your comfort zone, make some positive changes, and open the door to a clearer picture of how you can use your time and your mind wisely to run your business from the comfort of your home.

Life is seldom fair. We can decide to nurture our faith or nurture our doubt.



10 Tips to Prepare for the Action

What you focus on expands. Focus on opportunities (like all the goals and plans you have for your life) and that's what you'll find; focus on obstacles and that's what you'll find.

Being a productive entrepreneur takes a great deal of planning, but don't let this discourage you if planning and organization hasn't been your strong point. Most of the planning gets done occasionally to whenever-you-deem-it-necessary and once you learn some effective methods of planning, then it will become a natural task for the operation of your business.

The following tips will help in creating goals and implementing strategies to see them realized, along with maintaining the motivation to keep yourself on track.

1. Set Short-term and Long-term Goals

Goal setting is good for every area of your life. Giving yourself a clear picture of what you really what - in the immediate future and years down the road - is an excellent way to keep yourself motivated and energized to take action. Start the



process by asking yourself:

"What do I really want to do with my life?"

Don't allow limitations of time and money distort your answer. Just assume that there is nothing that can stop you from eventually achieving and having what you truly want.

Goals have to be written down and kept somewhere you can look at the regularly to be most effective. Put your goals into concise sentences using the "SMART" system as outlined below:

Here's how to make SMART goals:



Specific State exactly what you want to achieve.

Can you break a larger task down into smaller items?



Measurable

Establish clear definitions to help you measure if you're reaching your goal.



Action-Oriented

Describe your goals using action verbs, and outline the exact steps you will take to accomplish your goal.



Realistic

Give yourself the opportunity to succeed by setting goals you'll actually be able to accomplish. Be sure to consider obstacles you may need to overcome.

Time-Bound

Now much time do you have to complete the task? Decide exactly when you'll start and finish your goal.



I've also found it helpful to look back on the goals I've made to see how I've grown. I can be more aware of my tendencies in certain areas when I see what I achieved and what got put to the back burner. So, another important goal-setting step is to **review your goals regularly** – at least once a month, but more would be even better.

2. Brainstorm Strategies to Achieve your Goals

Once you've defined some short-term and long-term goals you'll want a list of possible strategies to achieve the results you're looking for.

Create a list of actions you can take that could get you the results you're looking for. Your list could be big projects, little tasks and all the possibilities in between.

You should be getting down a whole bunch of ideas here, some of which you may never do (or want to do). Just give your mind the freedom to come up with all kinds of sensible and wacky ideas.

Move beyond your comfort zone.

Keep this whole list to refer to in the future but pick a few ideas from the list to add to your 'today list' now.

There's an App for That

A to-do list for today and tomorrow (image linked)





3. Strive for Greatness and Don't Compromise

I'm sure you've heard of many stories about people achieving great success with their business. Do you think they had something you didn't or were in a better position to start with than you?

Or maybe you even discredited the story as some marketing ploy and their 'rags to riches' story wasn't true at all?

While there are a lot of schemers, there are also a lot of people that have genuinely focused on their audacious goals and worked hard and smart to achieve them. <u>You can do it too</u>.

You can achieve whatever great things you put your mind to.

Don't prejudge your ability or worthiness to have and achieve whatever your mind conceives.

When you're adding value to other people's lives through products or services, it's a matter of making a plan, getting organized, and never giving up until you can make your mark in whatever area is meant for you.

Find your niche, explore the opportunities and don't settle for a mediocre



business that doesn't have a soul. Don't compromise on your opportunity for greatness!

4. Counteract Procrastination

Procrastination is a bad habit. Let's not give it too much attention (*your field of focus determines what you find in life*) but be aware of how it may be slowing your progress.

Most people experience procrastination from time-to-time. As a solopreneur, you may find it creeping in when you're not feeling accountable to someone else to get your business built. It's fueled by fear, lack of confidence, and disorganization. Putting things off is a sure way to produce an ineffective business.

Beat procrastination by building up new habits that help you get tasks done. One option is to schedule in time to do the things you've put off.

Habit breaking and making takes about 21 days to take effect, so keep this in mind as you're struggling to stop your learned habit of procrastination and creating a new habit of getting things done.

5. Grow from the Accountability Effect

Create accountability in your work life by joining or creating a group of likeminded entrepreneurs where you share plans, ideas, and goals in weekly, bi-



weekly, or monthly check-ins. You can also gain this same effect with a one-onone accountability relationship. This type of set-up creates an inner desire to report back the results of your objectives and gives you that little extra incentive to get your plan in action. Additional benefits of being accountable to others are:

- \Rightarrow gaining inspiration and a different perspective from others
- \Rightarrow being in the position to assist others in their business
- \Rightarrow developing deep and trusting relationships.

6. Use the Power of your Mind to your Benefit

The human mind is an extremely powerful tool in your business and we're not talking about intellect. The sub-conscience mind is your motivator, your dreamer and your source of productivity. It can also be your discouragement, your criticizer, and your source of inactivity.

Used properly, the power available to you through your mind will have an extraordinary effect on your life and your business. Keep your thoughts positive, keep them creative and, most importantly, keep away the damaging and defeating thoughts that can be passed on by your circle of influence!

> You'll do best by filling your minds and meditating on things that are true, noble, reputable, authentic, compelling, gracious – the best, not the worst; the beautiful, not the ugly; things to praise, not things to curse. ~Philippians 4:8



7. Create Flexible Schedules and Adaptable To-Do Lists

Unless you're the type of person that loves to stick to a specific routine and can adhere to a strict schedule, then you'll really want to cut yourself a bit of slack and create schedules and to-do lists that allow for shifting of times, and deferring tasks.

This was one of my biggest struggles establishing my home business. At one time I thought that scheduling my days, hour for hour, was the way to get my business and family looked after properly. I tried sooooo many different scheduling methods and list-making tactics. I had a hard time keeping to the schedule, which would then throw off everything else in the schedule and I was constantly feeling defeated when I wasn't doing many of the things I'd planned.

Now I don't schedule much of anything, besides the obvious appointments and meetings that come up. But I am a happy list-maker and love to check off my completed tasks!

Working from home can involve work time getting delayed from the original plan and projects taking longer than anticipated. Just be aware if you're letting work always get put on the back burner, which is very easy to do in a home setting. Working from home allows you to take a different approach to planning and scheduling. *Enjoy the freedom with a healthy mix of flexibility and self-discipline*.



Whatever scheduling works better for your brain, create a schedule for a day, week, or month in advance. Don't schedule the whole day hour for hour, unless that is truly what works for you.

As an example, plan for marketing tasks Monday morning, website maintenance Tuesday afternoon, social media tasks Thursday evening, etc. Whenever you have time for business block it out for the morning, afternoon or evening instead of 9-11am.

8. Use Online Resources to Create a Schedule

You'll likely already be online daily taking care of business, whether it be tending to your website, marketing online or doing the many other activities that take you to your computer. So, it makes sense that you take advantage of the many online tools available to organize and plan your days.

This helps you to keep focused on what you need to do with a click into a browser instead of switching your focus to paper, another program, or another device. This is also great for anybody that happens to use more than one computer or device for their work as you can quickly access your schedule, as long you've got an internet connection.

Google Calendar is a great option for this. You can sync a Google Calendar with an iPhone or Android device and set it to notify you in different ways of upcoming



entries in your schedule. Create a strict or casual schedule — whatever you feel is best for you — and if you like the paper approach you can print off your schedule as well.

Did you know you can have several Google calendars? This could be useful if you want to plan out social media posting or some other regular business activity but don't want to clutter up your main calendar. As with most Google products, it's quite customizable to your preferences.

9. Use Online Resources to Create Different To-Do Lists

There are many online resources to create all your long-term and short-term todo's. Some of the benefits to creating your lists in an online program are:

- \Rightarrow Ability to sync with a phone app
- \Rightarrow Integration with other programs
- \Rightarrow Ease of sharing and collaborating with others for accountability and group

projects





One such program that I've used and have stuck with over a number of years is Trello. It is a flexible and user-friendly option for organizing your ideas and projects in one area. You can create many boards and different organizations, which is helpful when you want to start a new project in your business, have some boards for personal projects, or collaborate on volunteer projects.

A board consists of columns of lists. There are several templates you can use to start off, like a basic 'To Do' 'Doing' and 'Done' layout (which you can change the names of and/or add more lists). Or you can just start from scratch. You can add in comments, checklists, due dates, and files while customizing to your liking in several different ways.

You can also share a Board or Organization with other people, so you can collaborate with others on a project and see what's been done, who has done it and what needs to be done. It's also beneficial to share your task list with someone that can simply check up on your progress to add that bit of accountability motivation.

10. Describe your Business Model

You're probably aware of what a business plan is. If you're like me, the formal business plan style with sections like Executive Summary, detailed Products and Services, Marketing, and Financials can seem a bit daunting. This type of business planning is especially popular for those who are in search or funding, but I've



discovered a better way to plan.

Although I've written a few traditional business plans, I find I get a lot more clarity and direction about my method of operations by using the <u>business model canvas</u> <u>by Strategyzer</u>. This layout gets your business idea and processes on one page giving you an easier way to view your business model as a whole and notice what may be lacking and what systems are strong.



You'll think about various parts of running your business as you're filling out the canvas and clarifying its viability in the marketplace. It may also force you to think



of a more viable business venture if your original idea doesn't look as good written down as it did in your head. Strategyzer has lots of free and paid training to take advantage of, so be sure to check out the different sections of their site to get the best handle on using the Business Model Canvas.



10 Ideas to Get the Most Out of Your Effort

Success is creating consistent pleasure in your life and causing it to grow.

I can recall many mistakes and bad habits that have held me back from making the most of the time I devoted to my business. With no set business hours, I am free to move between home time and business time, which I love. But without some boundaries on what I allow to distract me and how I approach my office space and attention, I get 'scatterbrained' and end up wasting time.

This section will show you a number of ways you can keep focused, use your time wisely, and adopt new habits that will help you run an efficient home business.

1. Keep your Desktop Free of Clutter

At the end of business time for the day put everything in its place. A few minutes of organizing papers, cleaning up your space or laying out what's needed for the following day helps a lot to keep your brain on track.

Clutter in your environment clutters your mind and can lead to inefficient practices from disorganization. Keep this great little saying in mind:



Everything has its place and there's a place for everything. If there's not a place for it then you

don't need it!



2. Create a Space for Things You Need to Deal with Eventually

This may be a box (sized slightly larger than standard letter sized paper and 3-4 inches in height) on your desk, a set of stackable organizer inboxes, or a multipocket/single pocket wall file (great for freeing up desktop space).

Unless you feel that you need the separation, don't create one space for work and one for home. Consider this a one-stop drop for anything you can deal with later and schedule a regular time that you attend to these papers. Don't let it pile too high so that you feel daunted by the effort to go through it!



3. Create Systems for Your Business

The most efficiently run businesses are made up of a structured and unique group of tasks that are created once and repeated again, and again, and again. Make the time to write down a step-by-step guide to the mechanics of your business; what you do in your home office that affects your business.

For example, you can make a system for how you deal with bookkeeping, onboarding new clients, or processing an order for your product. Writing down this process will not only help you in defining and organizing the tasks you do (or should do) as an entrepreneur, but will also allow you to have someone else keep your business running if you're unavailable for various reasons, which moves us on to the next tip...

4. Outsource Some of Your Business Operations

Every entrepreneur has 'stuff' to do that isn't part of their skill set and isn't enjoyable to them. To start with, finances may not allow you to pay others for essential business tasks. In time, you'll find that you can actually make more revenue by offloading those unappealing tasks so you can be more efficient at the core activities that are at the heart of your business.

In our multi-communication society, outsourcing business projects is easier than ever and has various advantages in comparison to hiring an employee.



You can also enlist the help of a friend or family member (which could be a viable cost-effective option for you) to help get business tasks done.

Any way you work it, you put yourself in a position to achieve more with less time by delegating specific parts of your business operations.

5. Do Business Only When You're in Business Mode

This may seem like it's the opposite of being productive. After all, with technology at the level that it is, we have devices that give us access to our business 24/7. And why not attend to a few emails or phone calls if time permits during non-business hours?

Here are a couple of important reasons:

- \Rightarrow Those business matters won't really have your full attention if you're out shopping, visiting with friends, or just chilling at home.
- \Rightarrow And secondly, just as you should give your business your full attention, you should also give the other areas of your life your full attention too.

Keep in mind that these various forms of communication through various different devices are for **your convenience** and not for the convenience of others.



You can't be as focused and efficient when you're letting distractions always take you away from the task at hand – whether the task is for business or your personal life. However, dealing with a few work matters on your mobile device when you're taking a day for a personal matter is just the convenience that makes a flexible home business attainable, so use technology to serve you, not make you connected all the time.

6. Use the Pomodoro Technique

This technique was created in the 1980's by Francesco Cirillo, which assists in achieving greater focus and better time management. It's a fairly simple concept of breaking down your work day into blocks of 25 minutes and builds on that main practice to teach more in-depth techniques of blocking out distractions, accurately estimating the length of time to do a task, and other organizational tips.

You may not want to be a true 'Pomodoro follower', but <u>reading the details about</u> <u>this technique</u> will definitely provide you with some insightful ideas to better manage your home business.

7. Schedule Closed Door and Quiet Periods of Time

While it is **aWesome** to be accessible to family members while you're working, you may need to enforce some 'do not disturb'

o Not ocused business building



sessions in your week. Some tasks just need your full uninterrupted attention and if you can do them without interruption, then you will be able to produce better results, quicker.

Not everyone will need to use this tactic, but if you find that you're less productive due to minor interruptions, then stand-up for yourself and your business. Make your family aware of the times you have set aside to complete your high-concentration or do-not-disturb tasks. That may also mean a quieter time for everyone in the house.

8. Do Productivity Checks

This is a great new habit to nurture that will help to keep you focused and stop lots of those time-wasting activities. Every hour or two check in with yourself asking:

"Is this the best use of my time?"

Set an alarm to go off, set up Google Calendar to send a notification to your desktop or



simply stick a note on the wall in your direct sight with this question on it. Eventually you will get in the habit of asking this question regularly without external prompts and not get into unproductive work to begin with.



9. Don't get Lost in Multi-tasking

Creating an environment that is efficient and flexible requires you to be aware of how you handle the shift from one task to another. It can be difficult to get focused when you're switching from one activity to another each day just to get things done.

One way to reduce your time spent on smaller tasks and get in the flow of your work is to do batch projects. Schedule your time so that you complete a months' worth of blog posts in one day or set up email broadcasts for the next two weeks. This allows your brain to really get into the one project and produce better work in less time than if you broke up the same kind of job over several days.

10. Schedule Your Challenging Work During your Prime Time

Are you a morning person, or does your energy rev up after 6pm?

Determine when you are at your peak performance and schedule the more difficult work, or the stuff you are not so keen on doing, during these times. The routine tasks and more enjoyed activities can then be scheduled for the other times of the day.



10 Ways to Balance the Blend of Work & Home

Hope deferred makes the heart sick; but desire fulfilled is a tree of life. ~Proverbs 13:12

Faith is the confidence that what we hope for will actually happen; it gives us assurance about things we cannot see. ~Hebrews 11:1

Working from home affords you the luxury of taking longer breaks, creating a unique home life and fulfilling your desires related to every part of your life while running a successful business. Your life goal should be to have a prosperous life; prosperity in all areas of your life that will result in an increased enthusiasm for your business.

Strive for balance and creating harmony between work and life. The following tips focus on creating balance in your life that will directly influence your business.

1. Always be Learning and Growing

Always have a personal or professional growth book on the go. Reading is a vital



component to self-development, which you should be making time for on a regular basis. This is to enrich both your personal development and your professional development.

Making time to fit 15 minutes of reading in, a couple times a day, will benefit you greatly in all areas of your life, which will provide you with more success in your business, and in your relationships. This is also an excellent way to nurture your complete self; every part of your mind, body and spirit.

2. Don't Aim to Please Everyone



Be clear on what your motives and intentions are and don't let someone else's opinion sway your informed decision. This relates to people in your personal life and in your business.

There may be customers or clients that want more time from you or quicker responses, or a spouse that feels your online pursuits are taking up too much time and doesn't understand your passion. Don't let the opinions of others change your business objective when you know that's what you want. Don't be completely closeminded either. Hear people out and consider their opinion, then stand up for what you feel is right.



3. Share Your Work Schedule with Your Family

Post a print-out of your weekly schedule on the fridge, office door, or other visible area to let your family members know when you plan to work and even what kind of work you'll be doing.

This helps to avoid someone in your house planning something that requires or requests your involvement during your work hours and allows you to share a bit of your business life with your family.

4. Discuss Your Business Challenges and Accomplishments with Family and Friends

Have one or two people that you can regularly talk to about what's happening with your business. When you're first starting out, it can be discouraging to feel like you don't have anyone to share the achievements and the frustrations with.

Even though you can connect with many other people online in the same situation as you (which you should do too!) you may find it more effective to get to talk things out in person and share with someone you already have an established relationship with.

"We cannot be filled unless we are first emptied, to make room for what is to come."

~ Thomas Merton



5. Take Breaks in the Great Outdoors

Are you already aware of the refreshing nature of...nature?

Getting outside to renew your mind and body just may give you the boost you need to get back to home and business with a fresh perspective. Go out for a walk, take the kids to a park, or just sit outside your home and take in the fresh air.

I've discovered that when I shift my focus for even a half an hour and create a day that has some type of outside exposure, I gain a greater feeling of satisfaction with my day.

And when I get that overwhelmed or frustrated feeling and make the time to get outside (usually just on my property) and enjoy some time with my kids and a brisk walk, I feel better able to tackle a challenge and get creative in my work.

6. Be Nutritionally Conscience

Eating right is essential on so many levels, but you will find you are so much more motivated and productive if you're feeding your body the right kind of fuel. Get educated on what the best diet is for you and eat a variety of foods that are providing your body with the appropriate nutrients that it needs to function at an optimum level. Choose your foods with the belief that eating is to properly nourish your body and not just to satisfy your taste buds. Moderation is the key and having little treats now and then is acceptable, but make the majority of meals and snacks about providing your body with high-quality fuel.

7. Engage in Fun and Rejuvenating Physical Activity

Physical activity is a great energizer and provides your whole body with an overall feeling of satisfaction. Although any type of exercise is beneficial, it is an added bonus when you can get some exercise while having fun and spending some quality time with family or friends.

A few examples of this type of invigorating exercise is biking, brisk walking, playing sports, skipping, jumping on a trampoline and rock climbing - just to name a few of your options.

Even if you just take a regular trip to the gym and give your body a workout, you'll reap the rewards of physical activity. The overall point here is that exercise can and should be integrated into your life and it doesn't have to be some rigorous workout in the gym. There's a whole world of possibilities.



8. Nourish your Spiritual Side

You are a human with a mind, body, and spirit. Are you connecting with God every day, talking and listening repeatedly? We can often minimize the importance of nourishing our spiritual side, but just as we need to nourish our bodies with food and exercise and nourish our minds with learning and activity, we need to nourish our spirit by connecting with God. No religion needed – be still in your mind and take time to read His Word and meditate on His ways.

We are spiritual beings having a human experience.

9. Make the Time to Nurture the Most Important Relationships

Just *being around* your spouse or your children, or any other significant people in your life, isn't an effective way to truly value that relationship. You have to spend quality time with the people you love, and this is easily left out if you're not aware of the lack of connection you may have.

If you find you're not connecting with those special people in your life on a personal level then schedule in a weekly 'date' where you spend time with one another and get a chance to openly talk or do an activity together.



10. Be an Ongoing Source of Inspiration for Others

Be an encouragement for other people to go for their great aspirations. Share your experiences and goals and be a regular source of uplifting conversation for someone to be positively influenced by.

Not only is this a great help to someone else, but it will also create a greater sense of ownership in all you are planning to achieve in your business and personal life.

Keep the momentum by reaching out to other people that you know personally and that you connect with online. When you are constantly inspiring others you will be building a habit of determination and success that will lead you to living your life to its fullest potential.





Home & Business – Together Forever

Come up with a big important reason why you want to run a successful home business and you'll figure out the how along the way.

Surround yourself with empowering messages and people and avoid negative voices and mediocre minds. All the challenges that are faced by those working from home are eventually overcome. By getting rid of ineffective habits and renewing yourself with a bunch of new productive habits, you'll be creating the building blocks to a successful and well-balanced life.

Building an home business is an achievable feat for anyone - you don't need to start off with special skills or have a lot of money in the bank and you don't need to have everything figured out. Learn as you go and be open to change, especially the change that needs to take place in your mind to think and execute plans like a determined entrepreneur.

Take reasonable risks and try new things that have the potential to get you in a position of growth and greater wisdom.

Gain knowledge wherever and whenever you can to keep motivated and



informed.

Plan out various aspects of your business and be effective in your approach to business administration.

Don't count on the success of your business niche, count on the success of you.

If you focus on what's going well and new creative ideas, your determined attitude to keep at it will help you avoid getting stuck in a rut or a process that doesn't work. Then you'll always be able to roll with the punches and keep on keeping on.

Expect that good things are going to be plentiful. Have the sense that life will bring good rather than bad outcomes and that when you encounter less than ideal situations you will be able to overcome it. Living your life with an optimistic mindset will allow you to see the possibilities and take advantage of opportunities that come from perseverance.

Always be learning